



LAILØKENS AWEN

TØ BELIEVE IN MØGIC IS TØ BELIEVE IN YØURSELF

THE FINEST IN HANDCRAFTED LØØSE AND STICK
INCENSE, BEESWAX AND SCENTED SPELL CANDLES,
ANØINTING ØILS, LUSTRAL WATERS, AND BATH SALTS,
USING HERMETIC PRINCIPLES, AND RESPECTING
ASTRØLØGICAL CØRRESPØNDENCES
100% NATURAL 100% CANADIAN

DISTRIBUTØR CATALOGUE
SPRING/SUMMER 2024

AWEN

Welsh for inspiration. In the Welsh tradition, Awen is the inspiration of the bards, or, in its personification, Awen is the inspirational muse of creative artists

Welcome to Lailokens Awen! I thank you for taking the time to learn about the brand and the wide assortment of magical items I lovingly handcraft. The items I offer here represent over 20 years of dedication to making effective products that satisfy the needs of the customer, while providing a pleasing aesthetic that enhances the magical environment.

As owner/creator of the brand, I hope you grow to love the products and brand as much as I do.

Blessings
Shawn C. Hebert /\

BRAND PHILOSOPHY

T \oplus BELIEVE IN MAGIC IS T \oplus BELIEVE IN Y \oplus RSELF

This statement is at the heart of the company, and is the philosophy that drives me to make the products that I do. If one does not believe in oneself, one does not possess the belief that they can make magic and create real change in their lives.

With that belief in themselves, magic flows freely and the individual gains control of their destiny by manifesting their true will. I provide them with the tools they need, but they make the magic happen.

BRAND IDENTITY

The consistency of the font and format of the labels, packaging styles and materials, throughout product categories give Lailokens Awen an homogeneous image that is professional, as well as being eye-catching in a retail setting, making the brand stand out from others. This cohesive branding assures customers that items from across product categories work in harmony and enhance effectiveness in any magical working.

The matte, aged finish of the labels evoke the image of the medieval magician in his conjure room, the renaissance alchemist in his laboratory, and the Victorian witch in her country cottage, making Lailokens Awen an aesthetically attractive choice for both retailers and customers who are looking for that label-appeal to enhance their magical environment.



WHAT'S NEW

Courage Beeswax Spell Candle
Job Finder Beeswax Spell Candle
Luck Beeswax Spell Candle
Peace Beeswax Spell Candle

Loose Incense

Handcrafted with organic and wildcrafted resins, herbs, woods, and essential oils

Recyclable kraft paper stand up pouch with hang hole and biodegradable cellophane window

3 1/5" x 5 1/2"

Labels in English and French

MSRP \$9.95

LIABMF	Abra-Melin, french manuscript 28g
LICEM	Ceremonial Magic 28g
LICLE	Clearing 28g
LIMOO	Moon 28g
LIPRO	Protection 28g
LISTE	Sacred Temple 28g
LISAP	Success & Prosperity 21g
LITET	Tetragrammaton 28g
LIWEA	Wealth 28g



MSRP \$11.95

LILOV	Love 21g
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MSRP \$14.95

LIKYP	Kyphi 14g
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all prices are in Canadian dollars

Stick Incense

10 sticks per pack

Handcrafted with bamba wood and organic essential oils

Approximate burn time: 1 hour

Biodegradable cellophane bag and recyclable paper labels

2 1/4" x 12"

18g

Labels in English and French

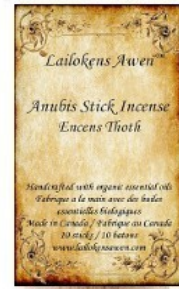
MSRP \$5.95

miscellaneous

SIANU	Anubis
SIAPH	Aphrodite
SIBEN	Benzoin
SIBRI	Brighid
SICES	Cedar & Sage
SICER	Cernunnos
SICRD	Cerridwen
SICHB	Chakra Balancing
SIDRB	Dragon's Blood
SIEAG	Earth Goddess
SIFRA	Frankincense
SIFAM	Frankincense & Myrrh
SIHEC	Hecate
SIHOG	Horned God
SIHOR	Horus
SIISI	Isis
SIMOG	Moon Goddess
SINAC	Nag Champa
SIOSI	Osiris
SIPAN	Pan
SISAG	Sage
SISAN	Sandalwood
SISEE	Seer
SISUG	Sun God
SITHO	Thoth

angelic

SIMET	Metatron Archangel
SIRAP	Raphael Archangel
SIMIC	Michael Archangel
SIGAB	Gabriel Archangel
SIURI	Uriel Archangel



all prices are in Canadian dollars

Sabbat Altar Sets

10g Loose Incense & 4ml Anointing Oil

Handcrafted with organic and wildcrafted resins, herbs, woods, and essential oils

Recyclable kraft paper stand up pouch with hang hole and biodegradable cellophane window

3 1/5" x 5 1/2"

26g

Labels in English and French

MSRP \$14.95

SAWIS	Winter Solstice Altar
SAIMB	Imbolc Altar
SASPE	Spring Equinox Altar
SABEL	Beltane Altar
SASUS	Summer Solstice Altar
SALUG	Lughnasadh Altar
SAAUS	Autumn Equinox Altar
SASAM	Samhain Altar



all prices are in Canadian dollars

Beeswax Spell Candles

Handcrafted with beeswax and organic essential oils

Recyclable paper labels

Approximate burn time: 4 hours

4" x 2"

34g

Labels in English and French

MSRP \$9.95

miscellaneous



SCBAL
Balancing



SCBUS
Business Success



SCCLE
Clearing



SCCOU
Courage



SCHEA
Healing



SCJOF
Job Finder



SCLEM
Legal Matters



SCLOV
Love



SCLUC
Luck



SCMED
Meditation



SCPEA
Peace



SCPRO
Protection



SCPUR
Purification



SCSEX
Sexuality



SCSAP
Success & Prosperity



SCWEA
Wealth

all prices are in Canadian dollars

Beeswax Spell Candles

Handcrafted with beeswax and organic essential oils

Recyclable paper labels

Approximate burn time: 4 hours

4" x 2"

34g

Labels in English and French

MSRP \$9.95

elemental



SCAIR
Air



SCFIR
Fire



SCWAT
Water



SCEAR
Earth

Beeswax Altar Candles

Handcrafted with beeswax and organic essential oils

Recyclable paper labels

Approximate burn time: 8 hours

4" x 2"

68g

Labels in English and French

MSRP \$14.95



SCALB

Altar Candle : Black

SCALW

Altar Candle : White



SCAWS

Winter Solstice

SCAIM

Imbolc

SCASE

Spring Equinox

SCBEL

Beltane



SCASS

Summer Solstice

SCALU

Lughnasadh

SCAAE

Autumn Equinox

SCASA

Samhain

Beeswax Altar Candle Sets

Handcrafted with beeswax and organic essential oils
Biodegradable cellophane and recyclable paper labels
136g
Labels in English and French

MSRP \$23.95

4" x 3 1/2" x 1 3/4"



SCALBS
Altar Set : Black



SCALWS
Altar Set : White



SCALWI
Wiccan Altar

MSRP \$26.95

4" x 2 1/2" x 2 1/2"



SCELES
Elemental Set

Scented Spell Candles

Handcrafted with fully refined (benzene and toluene free) paraffin wax and organic essential oils

Biodegradable cellophane and recyclable paper labels

Approximate burn time: 48 hours

4" x 2"

166g

Labels in English and French

MSRP \$17.95

miscellaneous



PCAWA
Awen
Creativity & Inspiration



PCBRH
Brigid's Hearth
Happy Home



PCDRB
Dragon's Blood



PCFAM
Frankincense
& Myrrh



PCFUM
Full Moon



PCHEC
Hecate



PCNEM
New Moon



PCSEE
Seer



PCTIP
Tiphareth
Inner Beauty



PCWIS
Wisdom

all prices are in Canadian dollars

Scented Spell Candles

Handcrafted with fully refined (benzene and toluene free) paraffin wax and organic essential oils

Biodegradable cellophane and recyclable paper labels

Approximate burn time: 48 hours

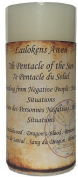
4" x 2"

166g

Labels in English and French

MSRP \$17.95

pentacle



PCSUG

7th Pentacle of the Sun
Unbinding



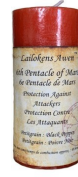
PCMOE

5th Pentacle of the Moon
Restful Sleep, Answers,
Protection from Nightmares



PCMAA

1st Pentacle of Mars
Courage & Ambition



PCMAF

6th Pentacle of
Protection Against
Attackers



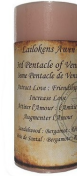
PCMEB

2nd Pentacle of Mercury
Wish Fulfillment



PCJUD

4th Pentacle of Jupiter
Wealth & Honour



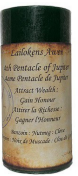
PCVEC

3rd Pentacle of Venus
Love



PCVEE

5th Pentacle of
Sexuality



PCSAB

2nd Pentacle of Saturn
Business Negotiations &
Financial Dealings



PCSAE

5th Pentacle of Saturn
House Protection

all prices are in Canadian dollars

Anointing Oils

Handcrafted with organic vegetable oils and essential oils

.5fl.oz. / 15ml

Recyclable amber glass bottles

2 3/4" x 1"

44g

Labels in English and French

MSRP \$16.95

AOBMF Abra-Melin french manuscript

MSRP \$14.95

miscellaneous

AOANO Anointing
AOBUS Business Success
AOFAM Fast Money
AOHEA Healing
AOLEM Legal Matters
AOLOV Love 21g
AOPRO Protection
AOPUR Purification
AOSTE Sacred Temple
AOSEX Sexuality
AOWEA Wealth

planetary

AOSUN Sun
AOMOO Moon
AOMAR Mars
AOMER Mercury
AOJUP Jupiter
AOVEN Venus
AOSAT Saturn

elemental

AOAIR Air
AOFIR Fire
AOWAT Water
AOEAR Earth

angelic

AOMET Metatron Archangel
AORAP Raphael Archangel
AOMIC Michael Archangel
AOGAB Gabriel Archangel
AOURI Uriel Archangel



Lustral Waters

Handcrafted with Solomonian Holy Water, organic essential oils, and ECOcert approved solubilizer

3.4fl.oz. / 100ml

Recyclable plastic bottle

5" x 1 3/4"

Labels in English and French

MSRP \$19.95

SSLOV	Love
SSPRO	Protection
SSSAG	Sage



Ritual Bath

Handcrafted with Himalayan Pink Salt and organic essential oils

350g

Recyclable kraft paper stand up pouch with hang hole and biodegradable cellophane window

9" x 6 1/4"

Labels in English and French

MSRP \$14.95

RBPUR Purifying

RBSER Serenity



Ritual Sets

Includes 1 Beeswax Spell Candle, 1 Loose Incense, 1 Anointing Oil, 1 charcoal disc

Recyclable kraft paper stand up pouch with hang hole and biodegradable cellophane window

350g

8" x 4 1/2"

Labels in English and French

MSRP \$29.95

RSBUS	Business Success
RSBCLE	Clearing
RSLOV	Love
RSPRO	Protection
RSSAP	Success & Prosperity
RSWEA	Wealth



